

IN THE CLAIMS:

1-6. canceled.

7. (previously presented) A ferrite magnetic powder for a bond magnet, which is a ferrite magnetic powder comprising strontium as a constituent element and that is a mixed powder obtained by mixing a fine powder of the ferrite of an average particle diameter of greater than 0.50 to 1.0  $\mu\text{m}$  and a coarse powder of the ferrite of an average particle diameter of greater than 2.50 to 5.0  $\mu\text{m}$  at a ratio to incorporate the fine powder at a content ratio of 15-40 wt.%.

8-13. canceled